

Role Play	Instructional Areas	
PBM	Economics/Business Law	
PFN	Operations/Financial Analysis	
PHT	Information Management	
PMK	Customer Relations / Economics	
AAM	Product/Service Management	Promotion
ACT	Operations / Financial Analysis	Financial Analysis
ASM	Pricing	Operations
BSM	Marketing-Information Management / Promotion	Information Management / Marketing-Information Management
FMS	Customer Relations	Product/Service Management
HLM	Pricing/Promotion	Promotion
MMS	Economics	Emotional Intelligence
QSRM	Financial Analysis	Marketing-Information Management
RFSM	Marketing-Information Management	Customer Relations / Selling
RMS	Product Service Management/ Promotion	Customer Relations
SEM	Human Resource Management Communication Skills	Operations